



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$412.4** MILLION

## CONGRESSIONAL DISTRICT 9

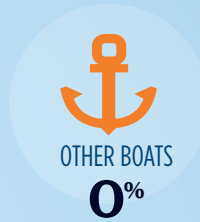
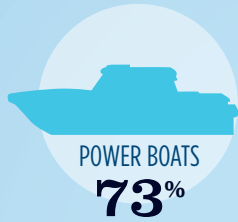
Number of Recreational Boats*	<b>31,293</b>
Recreational Boating Industry Businesses	<b>85</b>
Total Jobs	<b>3,293</b>
Annual Recreational Boating-Related Spending	<b>\$173.2</b> MILLION

### RECREATIONAL BOATS IN NC-9

TOTAL BOATS\* **31,293**

REGISTERED BOATS	31,293
Power boats	22,998
PWCs	7,452
Sailboats	799
Other Boats	44

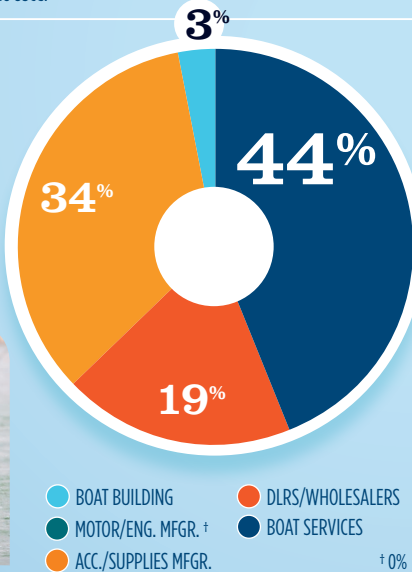
HOUSEHOLDS PER BOAT **9.3**



\* Total boats are registered boats as reported by states to the USCG.

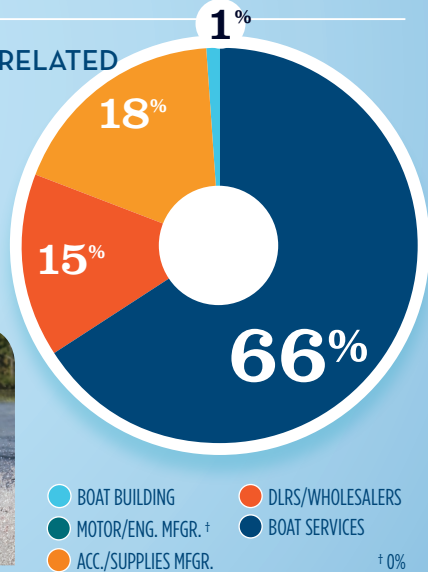
### RECREATIONAL BOATING CREATES JOBS IN NC-9

TOTAL BOATING JOBS	<b>505</b>
Boat Building	15
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	173
Dealers / Wholesalers	93
Boat Services	224



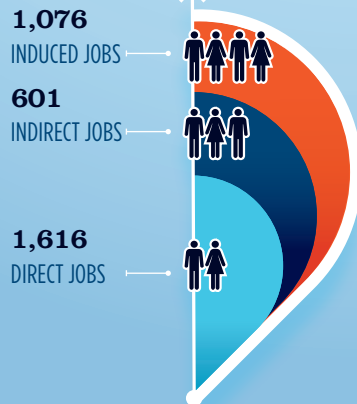
### RECREATIONAL BOATING-RELATED BUSINESSES IN NC-9

TOTAL BUSINESSES	<b>85</b>
Boat Building	1
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	15
Dealers / Wholesalers	13
Boat Services	56



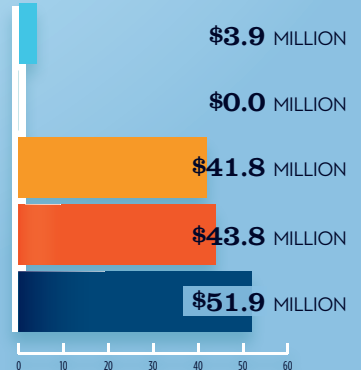
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-9

EST. TOTAL JOBS	<b>3,293</b>
EST. TOTAL LABOR INCOME (MILLIONS)	<b>\$136.8</b>
Est. Direct Income	\$56.2
Est. Indirect Income	\$33.5
Est. Induced Income	\$47.1



### RECREATIONAL BOATING INDUSTRY SALES IN NC-9

Boat Building	\$3.9	<b>\$3.9</b> MILLION
Motor / Engine Mfrgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfrgr.	\$41.8	<b>\$41.8</b> MILLION
TOTAL MFRG. SALES	<b>\$45.7</b>	
Dealers / Wholesalers	\$43.8	<b>\$43.8</b> MILLION
Boat Services	\$51.9	<b>\$51.9</b> MILLION
TOTAL RETAIL & SERVICES SALES	<b>\$95.7</b>	



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University